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Company Press Release

Nova Measuring Instruments to Present at The Benchmark Company, LLC Micro Cap Discovery One-on-One Conference December 1, 2016

Rehovot, Israel, November 10, 2016 - Nova Measuring Instruments (Nasdaq: NVMI), a leading innovator and a key provider of metrology solutions for advanced process control used in semiconductor manufacturing, today announced that Dror David, CFO, will be attending The Benchmark Company, LLC Micro Cap Discovery One-on-One Conference to be held December 1, 2016, at the Palmer House Hilton Hotel in Chicago.

Mr. David will be available for one-on-one meetings with institutional investors throughout the conference. Interested investors should contact their Benchmark Company, LLC, representative to schedule a meeting.

About Nova: Nova Measuring Instruments delivers continuous innovation by providing advanced metrology solutions for the semiconductor manufacturing industry. Deployed with the world's largest integrated-circuit manufacturers, Nova's products deliver state-of-the-art, high-performance metrology solutions for effective process control throughout the semiconductor fabrication lifecycle. Nova's product portfolio, which combines high-precision hardware and cutting-edge software, supports the development and production of the most advanced devices in today's high-end semiconductor market. Nova's technical innovation and market leadership enable customers to improve process performance, enhance products' yields and accelerate time to market. Nova acts as a partner to semiconductor manufacturers from its offices around the world. Additional information may be found at www.novameasuring.com.

Nova is traded on the NASDAQ & TASE under the symbol NVMI.