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Company Press Release

Nova Measuring Instruments to Participate in Investor Events in August

Management to Present at Canaccord 36th Annual Growth Conference and Attend Jefferies 2016 Semiconductor, Hardware and Communications Infrastructure Summit

Rehovot, Israel, July 28, 2016 - Nova Measuring Instruments (Nasdaq: NVMI), a leading innovator and a key provider of metrology solutions for advanced process control used in semiconductor manufacturing, today announced that Dror David, Chief Financial Officer, will attend two investor events in August:

- The **Canaccord 36th Annual Growth Conference** - the presentation is scheduled at 3:30 p.m. ET on Wednesday, August 10, 2016. Mr. David will be available during the conference for one-one-one meetings. The conference will be held at the InterContinental Hotel in Boston on August 10 and 11.
- The **Jefferies 2016 Semiconductor, Hardware and Communications Infrastructure Summit** - Mr. David will be available on Tuesday, August 30, 2016 for one-on-one meetings. The conference will be held at the Ritz Carlton in Chicago on August 30 and 31.

To schedule a one-on-one meeting at either of these events, please contact Miri Segal at: msegal@ms-ir.com.

About Nova: Nova Measuring Instruments delivers continuous innovation by providing advanced metrology solutions for the semiconductor manufacturing industry. Deployed with the world's largest integrated-circuit manufacturers, Nova's products deliver state-of-the-art, high-performance metrology solutions for effective process control throughout the semiconductor fabrication lifecycle. Nova's product portfolio, which combines high-precision hardware and cutting-edge software, supports the development and production of the most advanced devices in today's high-end semiconductor market. Nova's technical innovation and market leadership enable customers to improve process performance, enhance products' yields and accelerate time to market. Nova acts as a partner to semiconductor manufacturers from its offices around the world. Additional information may be found at www.novameasuring.com.

Nova is traded on the NASDAQ & TASE under the symbol NVMI.