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**Nova Measuring Instruments to Present at Canaccord Genuity  
Growth Conference**

**REHOVOT, Israel, July 27, 2015 - Nova Measuring Instruments (Nasdaq: NVMI)**, a leading innovator and a key provider of metrology solutions for advanced process control used in semiconductor manufacturing, today announced that Mr. Dror David, Chief Financial Officer, will present at the Canaccord Genuity Growth Conference on Wednesday, August 12th, 2015 at 10:30 a.m. ET.

Mr. David will be available for one-on-one meetings during the conference. To schedule a one-on-one meeting, please contact your Canaccord Genuity representative or Miri Segal at [msegal@ms-ir.com](mailto:msegal@ms-ir.com). A live webcast of the presentation will be available at <http://wsw.com/webcast/canaccord18/nvmi>. This webcast will be archived for 90 days following the live presentation.

The Canaccord Genuity Growth Conference is being held August 12-13, 2015 at the InterContinental Hotel in Boston, MA.

**About Nova: Nova Measuring Instruments Ltd.** delivers continuous innovation by providing advanced metrology solutions for the semiconductor manufacturing industry. Deployed with the world's largest integrated-circuit manufacturers, Nova's products deliver state-of-the-art, high-performance metrology solutions for effective process control throughout the semiconductor fabrication lifecycle. Nova's product portfolio, which combines high-precision hardware and cutting-edge software, supports the development and production of the most advanced devices in today's high-end semiconductor market. Nova's technical innovation and market leadership enable customers to improve process performance, enhance products' yields and accelerate time to market. Nova acts as a partner to semiconductor manufacturers from its offices around the world. Additional information may be found at [www.novameasuring.com](http://www.novameasuring.com).

Nova is traded on the NASDAQ & TASE under the symbol NVMI.