

Company Contact:

Dror David, Chief Financial Officer
Nova Measuring Instruments Ltd.
Tel: +972-73-229-5760
E-mail: info@novameasuring.com
www.novameasuring.com

Investor Relations Contacts:

Hayden/ MS-IR LLC
Miri Segal
Tel: +917-607-8654
E-mail: msegal@ms-ir.com
Or
Brett Maas
Tel: +646-536-7331
E-mail: brett@haydenir.com

Company Press Release

Nova to Participate at the Citi 2017 Global Technology Conference

Rehovot, Israel, August 14, 2017 - Nova (Nasdaq: NVMI), a leading innovator and a key provider of metrology solutions for advanced process control used in semiconductor manufacturing, today announced that Mr. Eitan Oppenheim, President & Chief Executive Officer, will participate at the Citi 2017 Global Technology Conference on September 7, 2017. The conference will be held September 6-8, 2017 in New York City.

Mr. Oppenheim will be available for one-on-one meetings during the conference on September 7, 2017. To schedule a meeting, please contact your Citi sales person or Miri Segal at msegal@ms-ir.com.

About Citi Global Technology Conference: The 24th annual Citi 2017 Global Technology Conference will be held on Wednesday - Friday, September 6-8, 2017 at the New York Hilton Midtown Hotel in New York City. Citi expects to host more than 150 companies this year. In the past, Citi's Global Technology Conference has attracted more than 1,000 institutional investors, a figure Citi hopes to surpass in 2017.

About Nova: Nova delivers continuous innovation by providing advanced metrology solutions for the semiconductor manufacturing industry. Deployed with the world's largest integrated-circuit manufacturers, Nova's products deliver state-of-the-art, high-performance metrology solutions for effective process control throughout the semiconductor fabrication lifecycle. Nova's product portfolio, which combines high-precision hardware and cutting-edge software, supports the development and production of the most advanced devices in today's high-end semiconductor market. Nova's technical innovation and market leadership enable customers to improve process performance, enhance products' yields and accelerate time to market. Nova acts as a partner to semiconductor manufacturers from its offices around the world. Additional information may be found at www.novameasuring.com.

Nova is traded on the NASDAQ & TASE under the symbol NVMI.